

Success Story

XIUS MSP (cNaaS)



Client Profile

Our client is a telecommunications company in Mexico. It is known for providing a range of services, including cable television, high-speed internet, and digital phone services to both residential and business customers. The company is a subsidiary of one of the largest media companies in the Spanish-speaking world.

The company offers a variety of packages and plans to cater to the diverse needs of its customers. It provides cable TV services with a wide selection of channels, including sports, entertainment, news, and more. Additionally, it offers high-speed internet services with different speed options, enabling customers to browse the web, stream content, and engage in online activities.

The company also provides digital phone services that allow customers to make calls using Voice over Internet Protocol (VoIP) technology. This is commonly bundled with their cable TV and internet packages.

Our client operates in various cities across Mexico and competes with other telecom providers in the country to offer connectivity and entertainment services to its customers

The Challenge

- Over the years, the company had implemented an MNO platform with which it already had an agreement. But the company was looking for more independence and flexibility to stay connected to other operators with wider coverage and have their own platform, allowing them to have more control over the offer and subscribers.
- The company wanted greater independence from the MNO, total control over the subscribers, have the possibility to have more than one MNO connected to their platform, allowing them to provide the best network quality to its subscribers.

How XIUS helped

XIUS fast-tracked its project with the client and implemented XIUS Mobile Services Platform and this helped the client to

- Deploy XIUS MSP (MOCN) and integrated HSS, PCRF, STP, GMSC, DRA, PGW with two MNOs
- Connect with another MNO while continuing operations with the MNO they already had
- Launch its own commercial offers and activate subscribers using our own
- Leverage a platform that did not depend on a single carrier, but had the possibility of having its subscribers connected to more than one network
- Easily set up the flows on the XIUS MSP platform and test all the use cases and stress tests

Results and Outcomes

Reduced time-to-market for the offers, allowing the company to create its own offers within the platform without depending on the MNO and put them on the streets faster

The client is now able to determine which network its subscriber base can connect to by having its own range of IMSIs

Reduced cost of the traffic consumed by allowing the company to route traffic over the most efficient and lowest cost network

TESTIMONIAL

"We were keen on having an operator agnostic platform and XIUS MSP offered us the independence and flexibility that we were expecting. It's a fantastic platform with SON capability that helped us in getting more than one carrier connected to the platform. XIUS's willingness to make improvements is very valuable, along with its experience in the market to meet business needs"

MVNO Director

About XIUS

XIUS is a telecom core network infrastructure platform specialist serving mobile, broadband, and fixed wireless communication service providers. With 23 years of telco grade network service management experience, over 200 deployments in 5 continents, having filed over 120 patent applications, with 35 being awarded to date.

XIUS is trusted by the world's most iconic brands

