

# Success Story

## XIUS MSP (cNaaS)



### Client Profile

Our customer in Mexico is a subsidiary of a leading global telecommunications company. In Mexico, Our MNO Customer has established itself as one of the leading telecommunications service operators, offering a variety of services for residential and business customers.

Our MNO Customer is a company that operates in the telecommunications sector in Mexico. It is part of the global group, which has a global presence in telecommunications and is known for being one of the leaders in this field. Our MNO Customer is engaged in providing communication, connectivity and entertainment services in the Mexican market.

Our MNO Customer, offers a wide range of services including Mobile telephony, Internet, Television, Business Solutions, Internet of Things (IoT).

Our MNO Customer's presence in Mexico has been strengthened through acquisitions and market expansions, which has contributed to competition in the telecommunications sector in the country. The company strives to offer high quality services and remain at the forefront of emerging telecommunications technologies.

### The Challenge

- Our MNO Customer was interested in providing mobile network capacity services to MVNOs or entities that wanted to become MVNOs
- Our MNO Customer wanted to aggressively launch MVNOs and there by increase their subscriber base
- Our MNO Customer needed a platform that can aggregate integrations towards its Radio network and at the same time

## How XIUS helped

XIUS deployed its Mobile Services of Platform (MVNE) at Our MNO Customer and multiple MVNOs were launched in quick succession.

- We have deployed XIUS MSP (MVNE) quickly
- Integrated HLR / HSS, PCRF, STP, GMSC, DRA, PGW, IMS and 5G NSA with RAN of Our MNO Customer efficiently
- Implemented customized service offerings and flows for MVNOs
- Enabled Innovative Data / mobile broadband offerings that drove quicker subscriber acquisition for MVNOs
- Rapid MVNO launch framework deployed for our MNO Customer enabling MVNO launches in 8-12\*

## Results and Outcomes

Helped Our MNO Customer Launch 4 MVNOs in last 8 months.

Each MVNO is enabled to create its own service portfolio, tariff plans, promotions instantly and launch them in the market immediately.

Enabled quick ramp up of subscribers for MVNOs and for the Host MNO

Created a framework for rapid launch of MVNOs for Our MNO Customer

## TESTIMONIAL

" XIUS with its MSP (MVNE) has enabled us to launch multiple MVNOs very quickly and made integration of new networks and services hassle free. XIUS's team is a very professional team and helped make this business strategy a success."

**MVNO Director**

## About XIUS

XIUS is a telecom core network infrastructure platform specialist serving mobile, boardband, and fixed wireless communication service providers. With 23 years of telco grade network service management experience, over 200 deployments in 5 continents, having filed over 120 patent applications, with 35 being awarded to date.

## XIUS is trusted by the world's most iconic brands

